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FOR IMMEDIATE RELEASE

ACE PARKING MANAGEMENT, INC. IS AWARDED THE CITY OF PHOENIX PARKING FACILITIES MANAGEMENT CONTRACT

Date: July 7th, 2010

PHOENIX, Ariz—Ace Parking Management, Inc., one of North America's largest privately-owned parking management companies, announces today that it has been selected as the Parking Operator for the City of Phoenix Parking Facilities.

Brian Gansert, President of Operations and Keith Jones, Managing Principal for Ace Parking were onsite July 1st, 2010 when the operation was handed over.

"Ace Parking is extremely proud and energized for the opportunity to partner with the City of Phoenix to manage these large facilities," said Jones. "I am confident that Ace Parking will provide outstanding customer experiences and the community of Phoenix and its visitors will see an immediate difference in operators. In addition to our industry leading auditing practices, our high level of customer service is what makes Ace Parking superior and what we're most proud of."

The contract with the City of Phoenix and Ace Parking comes 10 years after the Parking Company first entered into the Phoenix market with the award of the Phoenix Sky Harbor Airport.

"Additionally, having a larger presence in the greater Phoenix region will give Ace Parking more visibility", Jones said. We hope to work with more facilities, building owners and property management groups that want to increase their parking revenues and run a more efficient parking operation."

Ace Parking plans to expand its operations in Phoenix in the coming years. "I am committed to growing Ace Parking's operations in Phoenix am excited about having the chance to show what we bring to the table."

Ace Parking Management, Inc. (a California Corporation) was founded in 1950 and is one of the largest privately held parking companies in the country. Celebrating 60 years, Ace Parking continues to lead the industry with strict and attentive auditing procedures, superior levels of customer service and consistently increasing clients' parking revenues. Headquartered in San Diego, Ace Parking manages over 450 locations throughout six states, servicing nearly 200,000 customers per day and generates revenues exceeding \$369 million.

For more information or to interview anyone from Ace Parking Management, Inc., please contact Kristin Gissaro: 619-233-6624 or email: kristin_gissaro@aceparking.com